

Simon McPherson

Director

Simon McPherson established Global South in 2016 – a new urban practice founded on research, applied knowledge and strategic collaboration, with a global outlook and a strong social focus. He is currently undertaking the Executive Masters in Cities, at the London School of Economics – a new, transformative programme for global urban leaders in the public, private and civic sectors who want to rethink the way their organisations are delivering large scale change in cities.

Educated at the University of Melbourne, Simon gained a Masters in Urban Design at the world-renowned Bartlett School, University College London, gaining high-level, specialised training, and exposure to the broad range of historic and contemporary urban conditions of Europe. He is a registered Architect in Victoria.

Simon's commitment to sustainable outcomes, design quality and social equity drives his work, which spans the full range of project types and sizes. He brings specialist skills and experience in design, strategic planning, Design Review, policy development, structure planning, transport integration, collaborative workshop facilitation, community and stakeholder engagement, design advice and urban research.

Qualifications

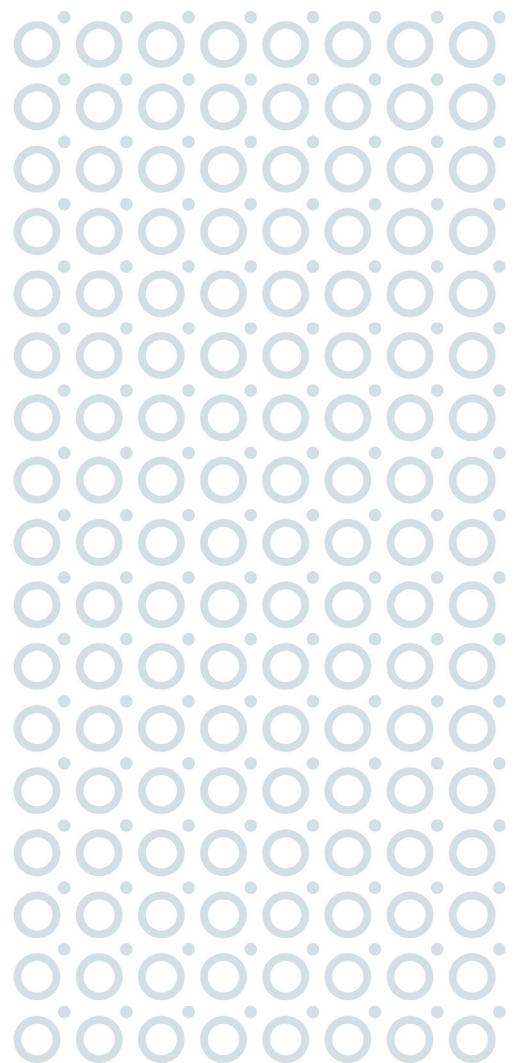
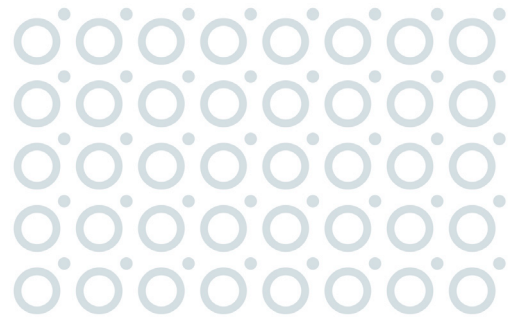
- 2017** Executive Masters in Cities (Candidate), London School of Economics UK
- 2006** Master of Science: Built Environment - Urban Design (Distinction), Bartlett School, University College London UK
- 1997** Bachelor of Architecture (First Class Honours), The University of Melbourne
- 1994** Bachelor of Planning and Design, The University of Melbourne

Professional Associations

- o Registered Architect, Architects Registration Board of Victoria
- o Member (Level 1), Australian Institute of Architects
- o Member/AIA representative, Urban Design Protocol Advisory Board
- o Member, Urban Design Advisory Board, Melbourne University

Career

- o Global South, Founding Director, 2016-
- o SJB Urban (Founding Director), Melbourne, 2007-2016
- o Urban Design Unit, Victorian State Government, Melbourne, 2002-2005
- o SJB Architecture, Melbourne, 2001-2002
- o Reid Architecture, Glasgow UK, 1999-2000
- o Gray Puksand Architects, Melbourne, 1998-1999



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Selected Projects

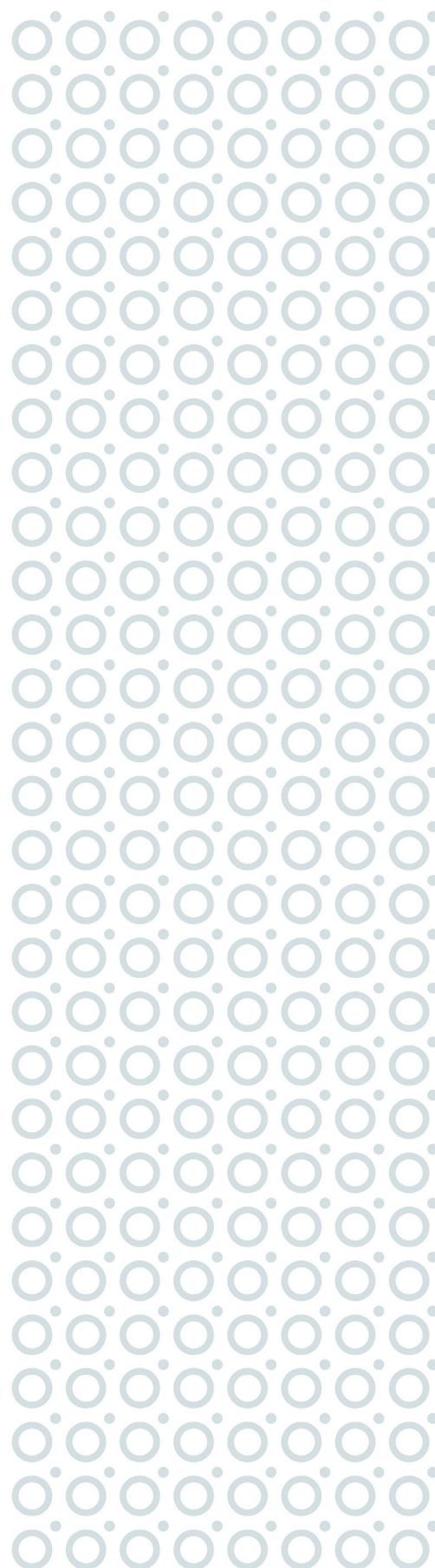
- o Author, *Better Placed*, NSW Architecture and Urban Design Policy, Government Architect's Office
- o Concept design/feasibility, car park sites, Heidelberg and Greensborough, Banyule City Council
- o Eden/Haven/Sanctuary on the River, Abbotsford, Hamton
- o Rockbank Town Centre UDF, Spotlight Property Group/Blueprint
- o Caulfield Village Master Plan/Redevelopment Plan, Beck/Probuild
- o Brighton Toyota Site UDF, Elsternwick, LEFTA
- o Wise Wellness Village UDF, Mulgrave, Aidem/Link Community Health
- o Caulfield-Dandenong LXRP Concept Design, VicTrack
- o Bowden Urban Design Guidelines Update, Adelaide, Renewal SA
- o Medium Density Design Guide Primer, ODASA, Adelaide
- o Wyndham, 1160 Sayers Road, Structure Plan
- o Merrifield Town Centre, Urban Design Framework, Hume City Council
- o Ballarat Station Precinct Master Plan, VicTrack/DELWP
- o Fishermans Bend, Community Infrastructure Plan, Places Victoria
- o Waterfront Place, Design and Development Study, City of Port Phillip
- o Frankston Transit Interchange Precinct UDF and Master Plan, DELWP
- o Place Quality Assessment Tool, DELWP
- o Mixed-use air-rights development Master Plan, Footscray, Places Victoria
- o Mixed-use Development Master Plan, Footscray Station Precinct, Grocon, VIC
- o Harcourt Town Centre Master Plan, Mount Alexander Shire Council, VIC
- o Horsham North Urban Design Framework, Horsham Rural City Council, VIC
- o Moe Rail Precinct Revitalisation Project Master Plan, Latrobe City Council, VIC
- o Footscray Station Precinct, Planning and Urban Design Framework, DPCD, VIC
- o Sydenham Transit City Connections Study, Brimbank City Council, VIC
- o Frankston ESD Urban Design Guidelines, Frankston City Council, VIC
- o Melbourne 2030 Implementation: Growth Area Planning, DPCD, VIC
- o Design Guidelines for Higher Density Residential Development, VIC
- o id Apartments, Port Melbourne, VIC
- o Shell National Headquarters, Hawthorn, VIC
- o Sports City, Manchester 2002 Commonwealth Games, UK
- o Glasgow International Airport, UK

Expert Panels

- 2016-** Victorian Design Review Panel
- 2012-** Capital City Design Review Panel, Office for Design and Architecture, SA
- 2011-** Design Review Panel ODASA, Adelaide, SA
- 2009-10** Expert Reference Group, ACT Planning and Land Authority, Canberra, ACT
- 2008-** Central Coburg Design Review Panel, City of Moreland

Awards

- 2015** Australia Award for Urban Design 'Policies, Programs & Concepts - Large Scale' for Home:LiFE - Making Livable Affordable & Sustainable Housing Choices
- 2016** UDIA National President's Award and High-Density Housing Award, Eden/Haven/Sanctuary on the River, Abbotsford (Urban Design consultant)
- 2015** UDIA Victorian High-Density Housing Award and Masterplanned Development Award, for Eden/Haven/Sanctuary on the River, Abbotsford (Urban Design consultant)
- 2009** Planning Institute of Australia (Victorian Chapter) Commendation - Transport Planning
- 2008** Planning Institute of Australia (Victorian Chapter) Award - Transport Planning
- 2006** Award of Distinction, University College London
- 2005** The Henry and Rachael Ackman Travelling Scholarship
- 2005** The Fritz Janeba Travelling Scholarship
- 2004** DPCD Staff Recognition Award - Urban Design for Growth Area Planning
- 1997** Dean's Honour Award, for Outstanding Academic Achievement



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Professional Involvement

- 2016** AIA Refuel, Planning Cities, invited speaker, Melbourne
- 2015** Idea Bombing, Guest Speaker, Melbourne
- 2015** VIVID IDEAS, Seminar Leader, Sydney
- 2015** PROCESS LOOP, Guest Speaker, Melbourne
- 2015** Shaping Behaviour Salon, Speaker, Melbourne
- 2014** GBCA Residential Done Right, Guest Speaker, Melbourne
- 2013** Station Precinct Design Seminar, Engineers Association of Victoria, Melbourne
- 2013** Guest Presenter, San Francisco Metropolitan Transport Authority, California USA
- 2012** Presenter, Parliamentary Committee Hearing Inquiry into Crime Prevention through Environmental and Urban Design, Drugs and Crime Prevention Committee, Parliament of Victoria, Melbourne
- 2012** Subject Coordinator, Land Use Planning and Urban Design, University of Melbourne
- 2011-14** Course Leader, DPCD PLANET Professional Development and Training Program, Melbourne, VIC
- 2011** Presenter, Parliamentary Committee Hearing Inquiry into Environmental Design and Public Health Environment and Planning References Committee, Parliament of Victoria, Melbourne
- 2007-10** Design Tutor, Guest Lecturer and Critic, University of Melbourne, VIC
- 2007** Session Chair, Urban Design Strategies Conference, Melbourne, VIC
- 2008** Guest Lecturer and Critic, University of Technology, Sydney, NSW
- 2007** Workshop Leader, Strategic Sustainable Urban Design in Practice, 5th Annual Green Buildings Conference, Melbourne, VIC
- 2007** Design Critic, Bartlett School, University College London, UK
- 2005** Guest Lecturer, RMIT Interior Design, Melbourne, VIC
- 1999** Participant, Glasgow 1999: UK City of Architecture and Design, Glasgow, UK

Conference Speaker

- 2014** Green Cities, Green Building Council of Australia (GBCA) / Property Council of Australia, Melbourne, VIC
- 2013** KA Connect, San Francisco USA
- 2012** Future Directions, Property Council of Australia, Melbourne, VIC
- 2011** The Business of Mainstreets, Property Council of Australia, Barossa Valley SA
- 2011** SB11 World Sustainable Building Conference, Helsinki, Sweden
- 2011** 5000+ Liveable City Forum, Integrated Design Strategy, Adelaide SA
- 2010** 11th International Cities Towns and Communities (ICTC) Society Conference, Coffs Harbour, QLD
- 2010** 3rd International Urban Design Conference, Canberra, ACT
- 2010** Planning Pathways to the Future, NZPI/PIA International Planning Congress, Christchurch, New Zealand
- 2010** Future Directions, Property Council of Australia, Melbourne, VIC
- 2009** 10th International Cities Towns and Communities (ICTC) Society Conference, Geelong, VIC
- 2009** 2nd International Urban Design Conference, Gold Coast, QLD
- 2008** SBO8 World Sustainable Building Conference, Melbourne, VIC
- 2005** Walk 21, 6th International Conference on Walking in the 21st Century, Zurich, Switzerland

